



THE
THREE RIVERS WAY
ASSOCIATION

Progress notes

July 2009

Proposed route for cyclists and walkers linking Potter Heigham, Ludham, Horning and Hoveton/Wroxham with a riverside loop along the River Thurne

- Peter Hardy from EEDA's Inspire East enabling service has been giving invaluable advice and support. Inspire East have agreed to extend the consultancy time allowed, in order to make the most of progress so far.
- A Planning and Development Workshop on 30th June hosted by Inspire East was attended by key representatives from NNCP, the Broads Authority, NCC Planning and Transportation, Norfolk PCT, the Sainsbury Centre for Visual Art and others. An Action Plan for the Association will be drafted with help from Peter Hardy using the results from the workshop.
- Following email contact between Beatrix Ward and Peter Hardy it is understood that the Three Rivers way project is in the proposed NNCP action plan to release funds as part of leverage for match funding. Approval was expected at the Board's extraordinary meeting on 24 June 2009. The Association is awaiting written confirmation of that decision from NNCP in order to go ahead and seek the match funding.
- Information relating to the Norfolk Rural Demonstration Project concerning the development of the A1062 road as a Self Explaining Route has been provided to Parish Councils by NCC Planning and Transportation.
- It is understood that the consultation about the Compartment 6 flood alleviation works along the Thurne bank includes the Three Rivers Way proposal and will now take place in September. Please include the Three Rivers Way route in your comments.
- Consultation about site specific proposals of the Local Development Framework is taking place and provides an opportunity to raise the issue of cycling and walking routes.
- The promotional DVD has been completed by Joe Jackson, a filmmaker from Potter Heigham, funded by Lathams and QD Stores.
- A hand-drawn map of the proposed route has been prepared by graphic artist, Steph Kedik.
- Roy Offord attended the *Widen the Choice* event about access to the countryside on 1st July.
- The Three Rivers Way Association participated in Stalham High School's Community Market Place on 10th July as part of their Literacy Week and supported Broadland High School students at their exhibition evening on 14th July. The Association also had a stand at the Model Transport Exhibition at Potter Heigham Village Hall on 19th July.

The summer edition of the Way Ahead newsletter has been sent out to supporters by email where possible and by post with the support of Stalham with Happening Partnership. Thank you to those who helped.



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www.3rw.org.uk

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