



Progress notes

Proposed route for cyclists and walkers linking Potter Heigham, Ludham, Horning and Hoveton/Wroxham with a riverside loop along the River Thurne

- Following the Planning and Development Workshop on 30th June a draft action/business plan has been developed with the help of Peter Hardy from EEDA's Inspire East. This will be completed and circulated to partners in the next month.
- A Full Application for Funding was submitted to NNCP at the end of August 2009 for consideration by the Board in mid-September. The Association is awaiting news from NNCP of the outcome of that Application and is approaching key partners to seek the match funding. Funding will enable the Association to buy in the fundraising expertise required to secure funding for sections of the route.
- The Three Rivers Way Association participated in the Country Fayre on 16th August at Potter Heigham and the Green Boat Show at Salhouse on 13th September.

The UEA research thesis entitled 'The potential for sustainable tourism along the proposed Three Rivers Way multipurpose route' has been circulated to key partners. Please contact us via the website if you would like to see a copy.

www.3rw.org.uk

Contact Telephone: 01692 631351